

Company: Hirata Corporation
President: Yuichiro Hirata
Securities code: 6258

March 26, 2013

Hirata Corporation Receives GM's "Supplier of the Year" for the second consecutive year

Michigan, USA, March 13, 2013 – Hirata Corporation (hereinafter called "Hirata") has been recognized by General Motors Company (hereinafter called "GM") as a "Supplier of the Year" for Hirata's performance in 2012 again.

I. Background

Hirata manufactures and sells various production systems to automotive, semiconductors and home appliances industries on a global basis. Regarding automotive related production equipment, Hirata has delivered equipment in large quantity for automotive related assembly lines to both domestic and international automotive manufactures. Hirata has been also receiving orders worth several billion yen for large-scale equipment since the 1990s from automotive manufacturers including GM, making a high evaluation for Hirata's technology, quality and delivery time. The longstanding reputation and trustworthy relationship with GM lead Hirata to achieve this award.

II. Overview

The GM Supplier of the Year award has begun since 1992 and the winners are chosen from the suppliers globally that serve GM with significant contributions. This award is given to less than 1 percent of GM's approximately 18,500 suppliers around the world. The winners are recognized for delivering innovative technology, superior quality, timely crisis management and competitive, total-enterprise cost solutions. This year, GM honored 83 suppliers including 11 Japanese ones from

17 countries for their outstanding performance throughout 2012. This is the second consecutive year to be named a GM Supplier of the Year and for this year Hirata is awarded in the Assembly and Test Equipment category. Yuichiro Hirata, president of Hirata Corporation, attended the award ceremony, receiving the memorable plaque (as shown below), held at the Charles H. Wright Museum of African American History in Detroit.

